**VICENZAORO AND TRENDVISION JEWELLERY + FORECASTING   
TO BE PRESENT AT LUXURY PRIVÉ NEW YORK**

**NEW YORK, NY (July 15, 2016)** – Fiera di Vicenza S.p.A is pleased to announce **VICENZAORO** and **TRENDVISION Jewellery + Forecasting** will once again be present as an exhibitor and industry supporter of the LUXURY Privé New York, which takes place July 24-26, 2016 at the historic Waldorf Astoria Hotel.

With over 60 years of history, VICENZAORO is the leading international jewellery event organized by Fiera di Vicenza in three editions – two of which take place in Vicenza, Italy in September and January, and third in Dubai, UAE. VICENZAORO September will be held September 3-7, 2016 and VICENZAORO January will occur January 20-25, 2017. Each year the VICENZAORO show hosts upwards of 3,000 brands and attracts 30,000 visitors from over 130 countries. During LUXURY Privé New York, attendees can receive more information about the upcoming events.

TRENDVISION Jewellery + Forecasting is VICENZAORO’S independent trend forecasting research observatory specialized in the jewelry, watch, diamond, and luxury sectors. TRENDVISION Jewellery + Forecasting methodically researches and tracks socio-cultural trends and connections in the jewelry and luxury industries while decoding consumer attitudes and disseminating information and analysis. At LUXURY Privé New York, TRENDVISION Jewellery + Forecasting will present an overview of the four current Mega Trends of the international jewelry and luxury goods industries, which include: Sophisticore, I-History, Geo-Luxury, and Digital Hypnosis. Jewelry professionals will also be provided the opportunity of previewing and purchasing materials that dive into the new frontiers of the jewelry industry. The materials for purchase include the following:

* **TRENDBOOK 2017+,** now in it’s 14th edition, is an annually printed large publications and reference guide to current and forecasted trends in the jewelry market. TRENDVISION Jewellery + Forecasting’s signature publication is released each year in September. It details the mega trends that will emerge in the jewelry and watch marketplace over the next 18 months, and showcases the range of secondary trends that are variations of each of the mega themes.
* **Consumer Profiles** is a digital resource that provides a comprehensive breakdown and analysis of the dominant consumer types that will make their presence felt in the market over the coming period. It describes the emerging consumer characteristics and motives, pinpointing where they are located geographically for each specific jewelry products and design directions.
* **Product Directions** is another digital resource thatidentifies key product design trends and their associated secondary trends. Product Directions defines key characteristics and colors, and demonstrates how they are expressed in the major jewelry product categories, with an emphasis upon materials, textures, surfaces and design motifs.

\* \* \*

For more information on VICENZAORO and upcoming shows, please visit <http://www.vicenzaoro.com/en>.

For more information on TRENDVISION Jewellery + Forecasting, please visit <http://www.trendvisionforecasting.com/>.

CONNECT WITH US

Facebook: @vicenzaoro

Pinterest: @trendvision

Instagram: @vicenzaoro

Instagram: @trendvisionforecasting

LinkedIn: @FieradiVicenza

LinkedIn: Linkedin.com/company/vicenzaoro

**PRESS CONTACTS**

**Press Office Jewellery VICENZAORO**

**HAVAS PR Milan**

Via San Vito, 7 - Milano

Stefania Nebuloni

T: 02 85457058 - E: stefania.nebuloni@havaspr.com

Valeria Conigliaro

T: 02 85457038 - E: valeria.conigliaro@havaspr.com

Elisabetta Kluzer

T: 02 85457048 - E: elisabetta.kluzer@havaspr.com

**VICENZAORO US Press Office**

**Luxury Brand Group**

Jen Cullen Williams

[Jen@luxbrandgroup.com](mailto:Jen@luxbrandgroup.com)

562.296.5990