



Press release

TRENDVISION ROADSHOW 2025/2026 BY VICENZAORO KICKS-OFF: A STRATEGIC OPPORTUNITY TO EXPLORE FUTURE JEWELLERY TRENDS

- *The IEG/Vicenzaoro Trendvision Jewellery + Forecasting observatory takes the most comprehensive jewellery world forecasts to international markets*
- *The second global tour, “The Quantum Age”, features the new era of jewellery between identity, culture and creative convergence*
- *Farsura: “a tactical Vicenzaoro asset at operators’ disposal for strategic planning and innovation”*

Vicenza (Italy), 6th November 2025 – Following the success of the first edition, **Trendvision Jewellery + Forecasting, Vicenzaoro - Italian Exhibition Group’s independent observatory**, is back on the road with the second **Trendvision Roadshow**. Innovation and jewellery trends will be the focus of the 2025/2026 global tour entitled **The Quantum Age, the new era of jewellery between identity, culture and creative convergence**. Guided by the forecasts in **The Jewelry Trendbook 2027+**, the most comprehensive publication on future jewellery trends, Vicenzaoro will take an unprecedented reflection on the cultural and social transformations that are redefining contemporary luxury in different markets around the world to the major jewellery capitals, from the Middle East to Europe, the United States and Asia.

THE TOUR

Trendvision's 2025/2026 Roadshow will stop off at the sector’s main international events. Kicking off on **12th November in Dubai** at **JGTD – Jewellery, Gems & Technology in Dubai** (11-13 November), it will then continue in Vicenza for **Vicenzaoro January** (16-20 January, 2026), **Paris** as part of the **Precious Room by Murel Piaser** (27-28 January, 2026), **Hong Kong** during the **HKTDC International Jewellery Show** (4-8 March, 2026), **Las Vegas** for **Couture Show** (4-8 June, 2026), and **Singapore** with the **SIJE – Singapore International Jewellery Exhibition** (10-13 July, 2026).

“This is a tactical asset for companies, designers, retailers and manufacturers that Vicenzaoro makes available to support them in their strategic planning and to promote innovation,” explains **Matteo Farsura**, Global Exhibition Manager Jewellery & Fashion at IEG. Each stop will be an opportunity to explore **new languages of value** and the **connections between creativity and culture that will impact the jewellery experience around the world** with designers, luxury brands, buyers and opinion leaders, brought together by **Paola De Luca**, co-founder and creative director of Trendvision Jewelry + Forecasting, in a cross-disciplinary dialogue between innovation, craftsmanship and new technologies.

“This project is an integral part of Vicenzaoro's vision and commitment to promoting innovation and culture in the sector,” **De Luca** points out. “It is the result of research that combines art, technology and culture to understand how, in this era of convergence, luxury and identity are changing. We will discuss this with internationally renowned guests and creatives from different sectors in order to offer a transversal and multidisciplinary perspective, tailored to the socio-economic and cultural context of the specific market in which we find ourselves. In this way, we will be able to provide industry operators with a strategic interpretation of the scenario to help them navigate its complexity.”

A GLOBAL RESEARCH AND INNOVATION PLATFORM

The Trendvision Jewellery + Forecasting project is one of the **most advanced business intelligence** tools that Vicenzaoro puts at the disposal of the global jewellery industry’s operators. A reference point for all the world’s

jewellery and luxury goods players for over twenty years, through studies, analyses and publications, it offers tools for interpreting cultural changes and consumer behaviour by anticipating scenarios and strategies for the global creative industry, confirming Vicenzaoro's role as the jewellery world's most authoritative reference for industry culture, analysis and emerging trend forecasting.

"With the second Trendvision Roadshow, **Vicenzaoro strengthens its mission to spread knowledge and strategic vision** in the sector's main global hubs," **Farsura** asserts. "It is a project through which we offer sector companies that need to face market uncertainty and create new collections, concrete tools with which to interpret complexity, boost their competitive advantage, and plan for future development."

THE QUANTUM AGE: THE NEW PARADIGM

The Quantum Age is the vision that tracks the forecasts in the new **The Jewellery Trendbook 2027+**, presented in a **world premiere at Vicenzaoro September**, as has been the case for over twenty years now. In this new era, jewellery is no longer a simple decoration but a **means of personal expression, a cultural code and a technological medium**. A manifesto that describes how goldsmith art is entering a quantum dimension made up of fluidity, interconnections and multiple meanings. With *The Quantum Age*, Trendvision redefines the way we think about jewellery: **no longer status, but identity**, an invitation to interpret jewellery as a language of contemporary life.

ABOUT TRENDVISION Jewellery + Forecasting

With over 20 years of experience, TRENDVISION Jewellery + Forecasting, directed by Paola De Luca, is the first permanent, independent research center of Vicenzaoro dedicated to tracking socio-cultural trends across art, architecture, and fashion, while exploring their impact on the jewellery, watch, and luxury goods industries. Now part of the Italian Exhibition Group, TRENDVISION provides valuable insights into the underlying connections shaping these sectors. <https://www.trendvisionforecasting.com/>

ABOUT THE JEWELLERY TRENDBOOK

The Jewellery Trendbook is the definitive guide to trends in the jewellery market. Produced by **TRENDVISION Jewellery + Forecasting**, this signature publication has become the global reference for the jewellery and watches sectors, serving as the foremost expression of TRENDVISION's expertise. Veritable bible for the entire jewellery industry, it is a fundamental tool to guide insiders with contents and strategies for the development of future collections, anticipating the evolution of contemporary luxury. <https://www.trendvisionforecasting.com/trendbook-2026>

ABOUT VICENZAORO

Vicenzaoro, the Jewellery Boutique Show, is the longest-running gold and jewellery trade show in the world, celebrating 70 years of history in 2024. Organized by the Italian Exhibition Group (IEG), this prestigious event takes place twice a year in Vicenza (Italy), in January and September, attracting global industry leaders to showcase the latest trends and innovations. Every September edition, Vicenzaoro hosts the world preview of *The Jewellery Trendbook*, setting the stage for future trends in the jewellery and watches sectors. www.vicenzaoro.com

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FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date