



the
jewellery
boutique
show



Press Release

TRENDVISION Jewellery + Forecasting TRENDS ON A ROADSHOW: ON TOUR, THE JEWELLERY WORLD'S MOST COMPLETE FORECAST BY VICENZAORO

From Vicenzaoro to Dubai, from Paris to Hong Kong, from Las Vegas to Singapore. IEG's jewellery trend observatory's first roadshow event takes the most detailed style forecasts to the main international markets

Vicenza (Italy), 8th November 2024 - **TRENDVISION Jewellery + Forecasting, Vicenzaoro/IEG's** independent observatory that monitors global trends in the jewellery and watch industry, officially launches its first **ROADSHOW**. The travelling initiative will take the most advanced luxury forecasts to major international trade shows on the global gold and jewellery calendar and to the most prominent high-end events to explore the emerging trends that will shape the future of luxury and jewellery.

The **TRENDVISION ROADSHOW** will offer highly valuable content for all the industry's professionals. At each stop, it will develop the most significant themes in its **THE JEWELLERY TRENDBOOK**, the publication that, for **more than 20 years** has contained the style forecasts for the following 18 months, essential for jewellery industry insiders to develop content and strategies for the coming seasons. And those themes will be adapted to the taste and socio-cultural context of the market concerned.

An extraordinary platform for exploring new visions of luxury, where innovation and collaboration come together to redefine the boundaries of contemporary jewellery.

"I am honoured to take *The Jewellery Trendbook* to jewellery's top international markets," says **Paola De Luca**. "The annual report is the result of research conducted by the Independent Observatory, which constantly studies and monitors consumers, emerging phenomena and sub-cultures with a specific focus on the jewellery and luxury sector. A project, sponsored by IEG, that has been supporting the strategic choices of companies and operators worldwide for over 20 years and is a jewel in the crown for the sector".

"The launch of the first Trendvision Roadshow responds to one of IEG's priorities: to provide operators with advanced insights and strategic tools to face an increasingly global and competitive market," explains IEG's Global Exhibition Manager Jewellery & Fashion, **Matteo Farsura**. "We are committed to constantly developing innovative solutions to support the international jewellery industry and the combination with a first-class project such as Trendvision Jewellery + Forecasting, finds a natural outlet in this international roadshow dimension that sees us ever more attentive to the needs of the sector."

THE FORMAT OF THE FIRST TRENDVISION ROADSHOW

The first tour consists of six stops which will develop through exclusive shows presented by **Paola De Luca**, co-founder and creative director of TRENDVISION Jewellery + Forecasting, each time involving authoritative local opinion leaders from different sectors, who will share unique experiences and insights. Cross-contamination, disruption and inspiration will be the ingredients of an interactive and engaging experience, designed to encourage reflection and debate by bringing valuable content to an audience of jewellery professionals from the world of production to retail, from designers, style offices, creatives, R&D, buyers, media and influencers.

THE STOPS

Starting from Vicenzaoro, the international jewellery and watch show organised by Italian Exhibition Group in Vicenza, where the new TRENDBOOK is launched every year in September, the Trendvision Jewellery + Forecasting events will touch down in the jewellery capitals of the world: **Dubai** (JGTD, 12-14 November 2024), **Vicenza** (VOJ, 17-21 January 2025), **Paris** (Precious Room by Mp, 28-29 January 2025), **Hong Kong** (HKTDC International Jewellery Show, 4-8 March 2025), **Las Vegas** (Couture Show, 6-8 June 2025) **Singapore** (SIJE, 10-13 July 2025).

WONDERLAND, THE THEME OF THE JEWELLERY TRENDBOOK 2026+

WONDERLAND is the place where the future of luxury and jewellery is shaped through innovation, collaboration and co-creation. It is an invitation to discover new dimensions in the art of jewellery, where design meets cultural transformation and the modern consumer's new needs.

TRENDVISION ROADSHOW will therefore explore emerging trends, revolutionary visions and ever-changing narratives that instigate self-expression and social change. During this extraordinary journey, industry leaders and creative visionaries will re-trace the boundaries of luxury, creating an increasingly inclusive and imaginative jewellery landscape.

ABOUT TRENDVISION Jewellery + Forecasting

With over 20 years of experience, TRENDVISION Jewellery + Forecasting, directed by Paola De Luca, is the first permanent, independent research center of Vicenzaoro dedicated to tracking socio-cultural trends across art, architecture, and fashion, while exploring their impact on the jewellery, watch, and luxury goods industries. Now part of the Italian Exhibition Group, TRENDVISION provides valuable insights into the underlying connections shaping these sectors. <https://www.trendvisionforecasting.com/>

ABOUT THE JEWELLERY TRENDBOOK

The Jewellery Trendbook is the definitive guide to trends in the jewellery market. Produced by **TRENDVISION Jewellery + Forecasting**, this signature publication has become the global reference for the jewellery and watches sectors, serving as the foremost expression of TRENDVISION's expertise. Veritable bible for the entire jewellery industry, it is a fundamental tool to guide insiders with contents and strategies for the development of future collections, anticipating the evolution of contemporary luxury. <https://www.trendvisionforecasting.com/trendbook-2026>

ABOUT VICENZAORO

Vicenzaoro, the Jewellery Boutique Show, is the longest-running gold and jewellery trade show in the world, celebrating 70 years of history in 2024. Organized by the Italian Exhibition Group (IEG), this prestigious event takes place twice a year in Vicenza (Italy), in January and September, attracting global industry leaders to showcase the latest trends and innovations. Every September edition, Vicenzaoro hosts the world preview of *The Jewellery Trendbook*, setting the stage for future trends in the jewellery and watches sectors. www.vicenzaoro.com

PRESS CONTACT IEG

Trade press office coordinator Jewellery & Fashion Division: Michela Moneta michela.moneta@iegexpo.it



FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date