



**TRENDVISION**  
Jewellery + Forecasting

**I C O N S**

**BUYING TRAILS**

**seasons 2017 | 2018**

**VICENZAORO**

THE JEWELLERY BOUTIQUE SHOW

# PRODUCT DIRECTIONS 2017 | 2018

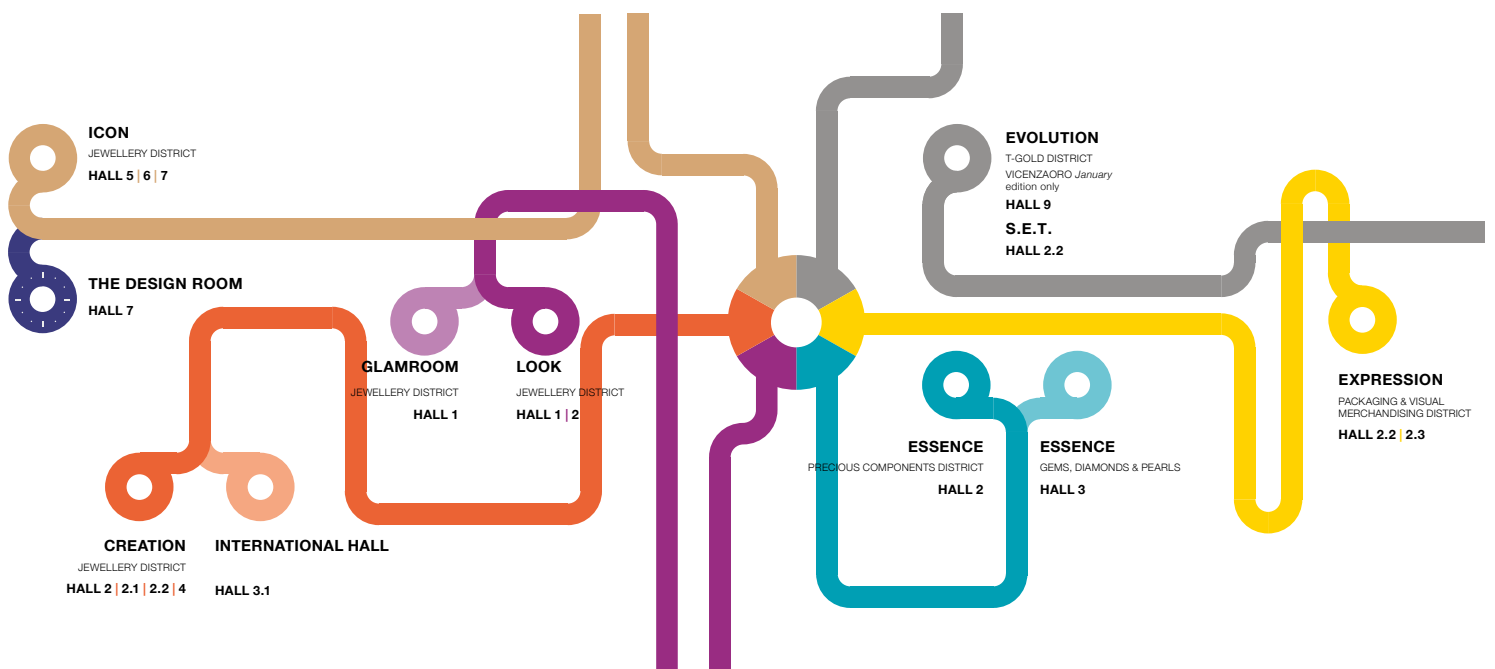
ICONS is directed to retailers from luxury department stores and exclusive boutiques. Thanks to an inspirational look book on the innovative products and pieces of couture jewellery showcased in ICON, CREATION and LOOK districts, buyers will receive precise instructions on finished products of fine jewellery and fashion jewellery presented at the exhibition.

During the seminar, through the presentation of style trends and four consumer profiles for the 2017-2018 seasons (The Digital Modernist, The Custodian, The New Globalist e The Retro Futurist), useful buying itineraries within the districts will be delineated. The unpublished Buying Trails Icons will help retailers direct their research and better align themselves with the extensive offer at VICENZAORO.



# VICENZAORO THE BOUTIQUE SHOW™

## The Districts



At VICENZAORO January in 2015, Fiera di Vicenza inaugurated a new era for gold and jewellery trade shows: VICENZAORO The Boutique Show™.

Developed after an in-depth study of new global production and distribution scenarios in the jewellery industry, the innovative layout makes it possible to meet the most dynamic shifts in business and consumer requirements, with the aim of matching demand to specific supply. This is done by creating specific product communities, or Districts. Every district brings together a pool of similar exhibitors whose products meet the needs, in terms of range and positioning, of a specific buyer profiles.

Describing the elements of The Boutique Show™ format is communicated through the metaphor of VICENZAORO as a Jewellery City, where visiting buyers and other professionals in the trade are guided through the Districts by Buying Trails.



## ICON

Halls 5-6-7

ICON is the district dedicated to the Global Brands in jewellery production. These are businesses that have been able to convey the value of their products to the marketplace, becoming reference brands in the industry.



## LOOK

Halls 1-2

The LOOK district is dedicated to businesses and designers who work in research, experimentation and cross-pollination. Within the District is the Glamroom, which brings together up-and-coming firms and professionals in the jewellery industry.



## CREATION

Halls 2, 2.1, 2.2, 4

The CREATION District is dedicated to businesses linked to areas traditionally recognised for their skills and expertise in working with precious metals and specialised in unbranded gold products. Italian and international concerns are brought together inside a single area known as the International Halls.

## The Digital Modernist

Sleek Simplicity



Dotted Lines

## The Custodian

Fairy-Tale Magic



Dazzling Delight

## The New Globalist

Shining Armour



Fantasy Journey

## The Retro Futurist

Digitalised Minimalism



Space Age



# SEEK SIMPLICITY

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Carl Kleiner / Mink Mgmt - Postures - as seen in Trendbook 2018+



MICRO CHAINS - MINIMAL - DELICATE - REFINED  
- WHITE DIAMONDS - OPEN SILHOUETTES -  
SOPHISTICATED

Sleek Simplicity represents a contemporary minimalism with a soft and fluid twist. The silhouettes are thin and delicate, and often open. Movement inspires designs that curve and interlock. Micro chains are embellished with small white diamonds, resulting in jewellery pieces that are as sparkling as they are kinetic.

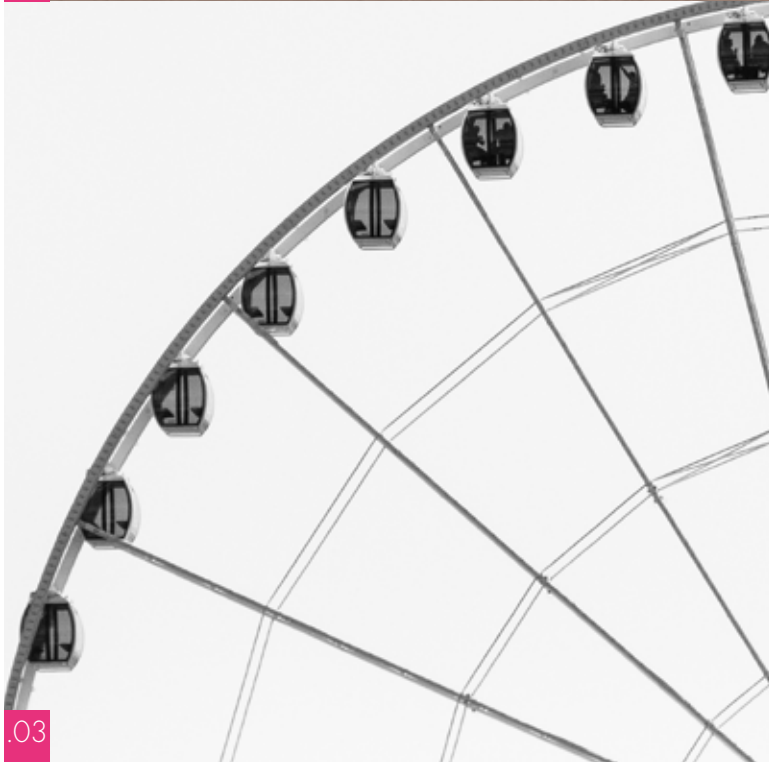




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Credits } 01. Geebird and Bamby - The Modern Gentlemen Series 1, - as seen in Trendbook 2018+ - | 02. Ph Aline & Jaqueline Tappia Reynaud, - as seen in Trendbook 2018+ - | 03. www.pexels.com | 04. Bibigi (www.bibigi.it)



# Open Silhouettes



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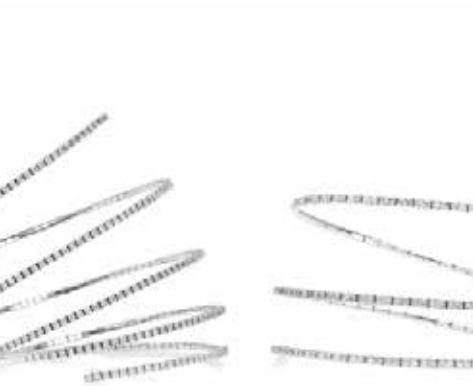
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# Fluid Shapes

Credits } 01. Djula ([www.djula.fr](http://www.djula.fr)) | 02. Dada Arrigoni ([jewelry.dadaarrigoni.com](http://jewelry.dadaarrigoni.com)) | 03. Leaderline ([www.ijjewels.it](http://www.ijjewels.it)) | 04. Casato ([www.casatogioielli.com](http://www.casatogioielli.com)) | 05. Kiros Jewels ([www.kirosjewels.com](http://www.kirosjewels.com)) | 06. C&C Gioielli ([www.cecgioielli.com](http://www.cecgioielli.com))



## Soft Twists



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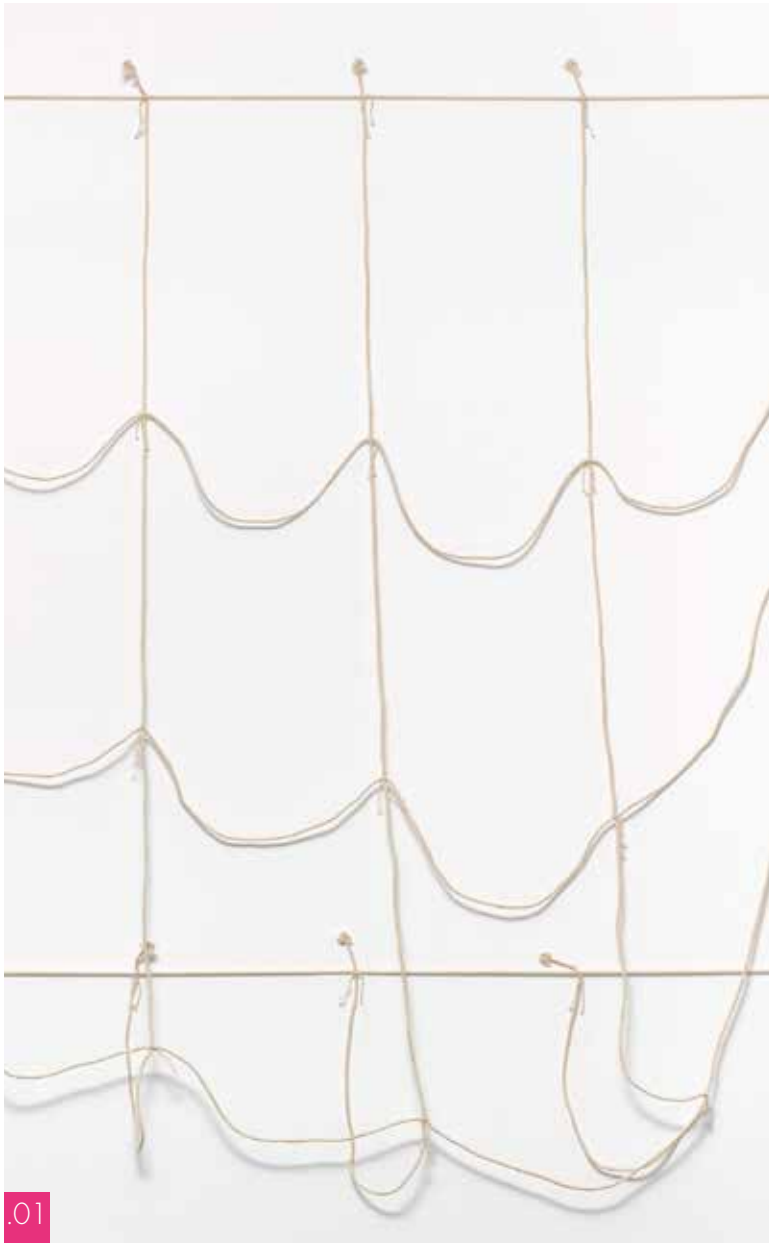
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## Delicate Interlocking

Credits } 01. Antonini ([www.antonini.it](http://www.antonini.it)) | 02. Leaderline ([www.jjewels.it](http://www.jjewels.it)) | 03. Bibigi ([www.bibigi.it](http://www.bibigi.it)) | 04. Mattioli ([www.mattioligioielli.it](http://www.mattioligioielli.it)) | 05. Giorgio Visconti ([www.giorgiovisconti.it](http://www.giorgiovisconti.it)) | 06. Kiros Paris ([www.kirosparis.com](http://www.kirosparis.com))



Credits } 01. Jiro Takamatsu, Slack of Net, @ MoMA | 02. Leaderline ([www.ijewels.it](http://www.ijewels.it)) | 03. Chloé, selected MY THERESA, [www.mytheresa.com](http://www.mytheresa.com), image courtesy TRENDFORTREND | 04. DKNY SS 2016 @ [indigitalimages.com](http://indigitalimages.com)

# Micro Chains



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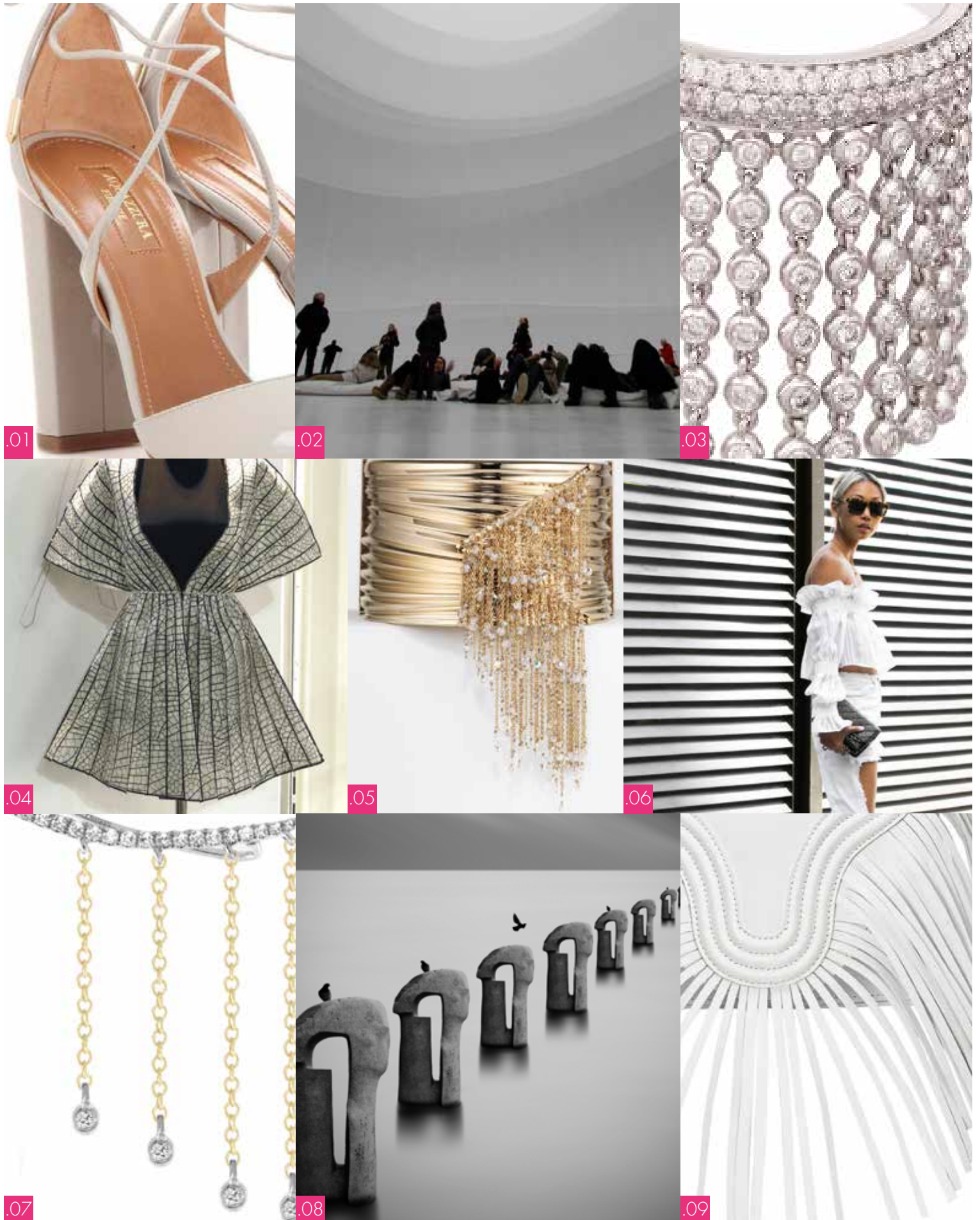
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# Fragile Atmosphere

Credits } **01.** Sanket BVBA ([www.sanket.be](http://www.sanket.be)) | **02.** Djula ([www.djula.fr](http://www.djula.fr)) | **03.** Leaderline ([www.ijewels.it](http://www.ijewels.it)) | **04.** Meira T ([www.meiratdesigns.com](http://www.meiratdesigns.com)) | **05.** Crieri ([www.crieri.com](http://www.crieri.com)) | **06.** Jools ([www.joolsilver.gr](http://www.joolsilver.gr))



Credits} 01. Aquazurra, selected MY THERESA, [www.mytheresa.com](http://www.mytheresa.com), image courtesy TRENDFORTREND, as seen in Trendbook 2018+ | 02. Christos "BIG AIR PACKAGE" Im Gasometer Oberhausen, as seen in Trendbook 2018+ | 03. Djula ([djula.fr](http://djula.fr)) | 04. Atelier Stimamiglio @ ORIGIN Passion & Beliefs | 05. Jennifer Ewha, as seen in Trendbook 2018+ | 06. New York Street Style @ [indigitalimages.com](http://indigitalimages.com), as seen in Trendbook 2018+, | 07. Meira T ([www.meiratdesigns.com](http://www.meiratdesigns.com)) | 08. [pexels.com](http://pexels.com) | 09. Borgenni, [www.borgenni.com](http://www.borgenni.com), image courtesy TRENDFORTREND, as seen in Trendbook 2018+

## Strands of Chains



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## Sprinkled Diamonds

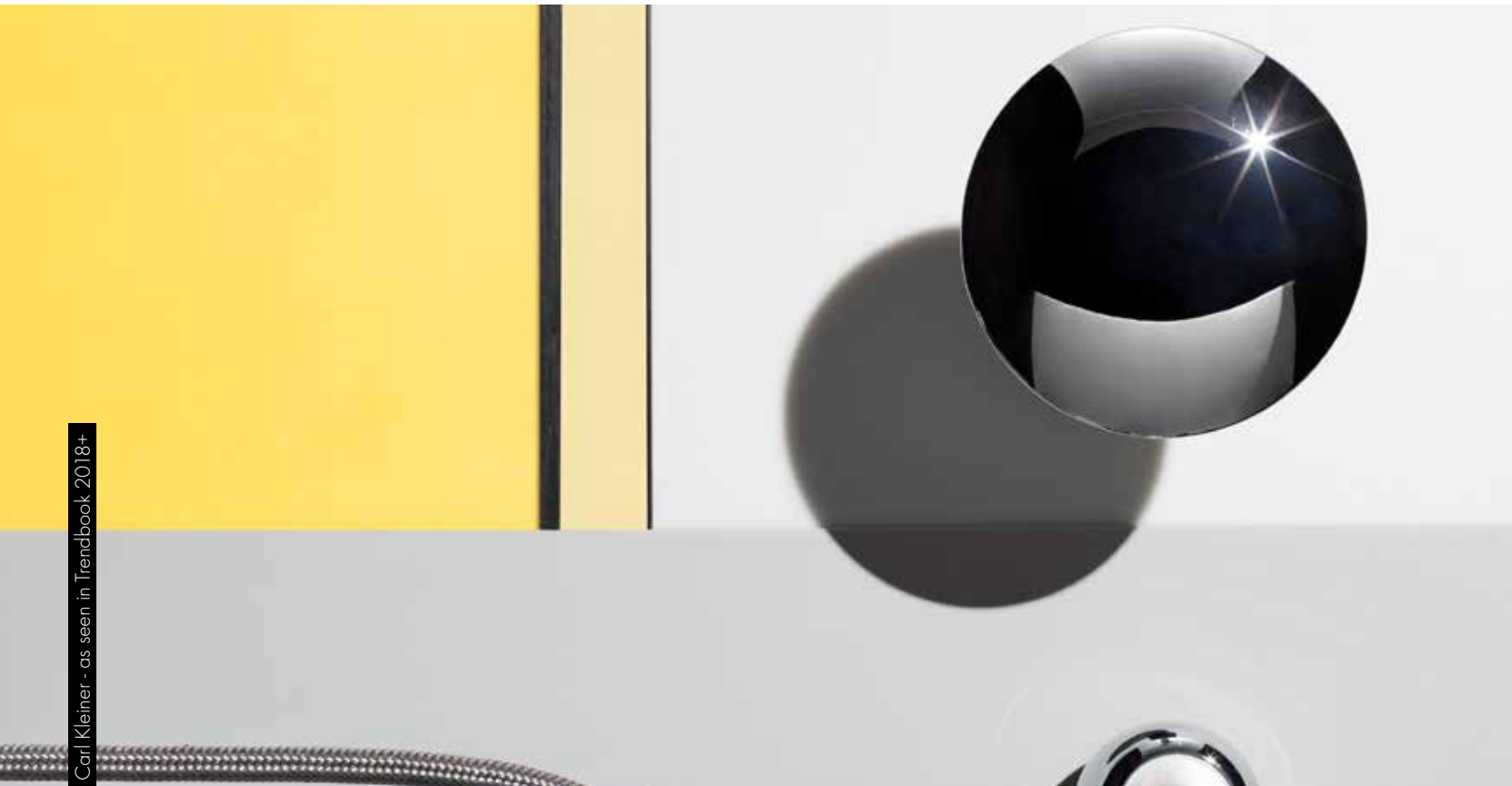
Credits } **01.** Djula ([www.djula.fr](http://www.djula.fr)) | **02.** Ponte Vecchio ([www.pontavecchiogioielli.it](http://www.pontavecchiogioielli.it)) | **03.** Meira T ([www.meiratdesigns.com](http://www.meiratdesigns.com)) | **04.** Sanket BVBA ([www.sanket.be](http://www.sanket.be)) | **05.** Kiros Jewels ([www.kirosjewels.com](http://www.kirosjewels.com)) | **06.** Jools ([www.joolsilver.gr](http://www.joolsilver.gr))



# DOFTED LINES

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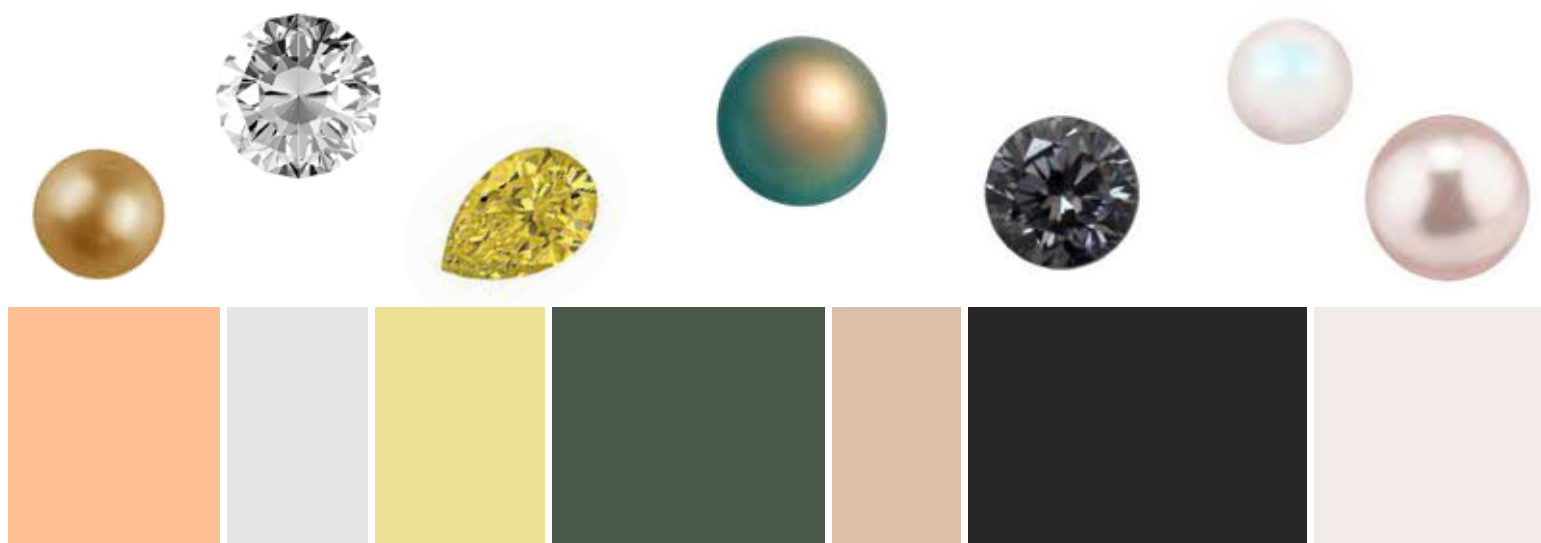




Carl Kleiner - as seen in Trendbook 2018+

# GEOMETRY - MOLECULES AND ATOMS - PEARLS - BEADED EFFECTS - SPHERES - MINIMAL SILHOUETTES

Simple and sophisticated designs are elevated through beaded textures. Inspiration is drawn from the worlds of science and mathematics, with geometric forms imitating atoms and molecules. These particle motifs are created by the use of metal spheres or pearls. The atmosphere is minimal with a futuristic edge.





Credits } 01. Lee Broom . Acid Marble Table Lamp, - as seen in Trendbook 2018+ - | 02. Emporium Chair Limited Edition by Boca do Lobo | 03. Hibourama, [www.hibouramabag.com](http://www.hibouramabag.com), image courtesy TRENDFORTREND, | 04. Lee Broom - Fulcrum Light

# Metal Spheres



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# Tiny Dots

Credits} 01. Bibigi ([www.bibigi.it](http://www.bibigi.it)) | 02. Casato ([www.casatogioielli.com](http://www.casatogioielli.com)) | 03. Aida Jewellery by Andriolo Sergio ([www.aidajewellery.com](http://www.aidajewellery.com)) | 04. Falcinelli ([www.falcinelliitaly.it](http://www.falcinelliitaly.it)) | 05. Giorgio Visconti ([www.giorgiovisconti.it](http://www.giorgiovisconti.it)) | 06. Gregio ([www.gregiojewellery.com](http://www.gregiojewellery.com))



Newton Console limited Edition by Boca Do Lobo - as seen in Trendbook 2018+

# Science Inspiration



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# Molecules and Atoms

Credits } 01. Jeweler ([www.jeweler.com](http://www.jeweler.com)) | 02. Treemme ([www.treemme.com](http://www.treemme.com)) | 03. Vendorafa ([www.vendorafa.net](http://www.vendorafa.net)) | 04. C&C Gioielli ([www.cecgioielli.com](http://www.cecgioielli.com)) | 05. Bibigi ([www.bibigi.it](http://www.bibigi.it)) | 06. Casato ([www.casatogioielli.com](http://www.casatogioielli.com))



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Credits } 01. New York Street Style @ indigitalimages.com | 02. Coscia (www.coscia.it) | 03. www.pixabay.com | 04. Delightfull | 05. Marcel Broodthaers @ MoMA | 06. Coliac, selected LUISAVIAROMA, www.luisaviaroma.com, image courtesy TRENDFORTREND | 07. Utopia (www.utopia-jewels.com) | 08. Thomas Robson - Milan Portraits - as seen in Trendbook 2018+ - | 09. Giorgio Visconti (www.giorgiovisconti.it)

## Minimal Shapes



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## Pearl Inclusions

Credits} **01.** London Pearl ([www.londonpearl.co.uk](http://www.londonpearl.co.uk)) | **02.** Sharra Pagano ([www.sharrapagano.it](http://www.sharrapagano.it)) | **03.** Giorgio Visconti ([www.giorgiovisconti.it](http://www.giorgiovisconti.it)) | **04.** Utopia ([www.utopia-jewels.com](http://www.utopia-jewels.com)) | **05.** Yoko London ([www.yokolondon.com](http://www.yokolondon.com)) | **06.** Riviere & Co ([www.rivieregioielli.com](http://www.rivieregioielli.com))



Credits } 01. Credits } 01. Emilio Pucci, selected LUISA VIA ROMA, [www.luisaviaroma.com](http://www.luisaviaroma.com), image courtesy TRENDFORTREND | 02. Lee Broom | 03. Vanessa Mitrani - Gravity, [www.vanessamitrani.com](http://www.vanessamitrani.com) | 04. Yoko London ([www.yokolondon.com](http://www.yokolondon.com))



## Atomic Pearls



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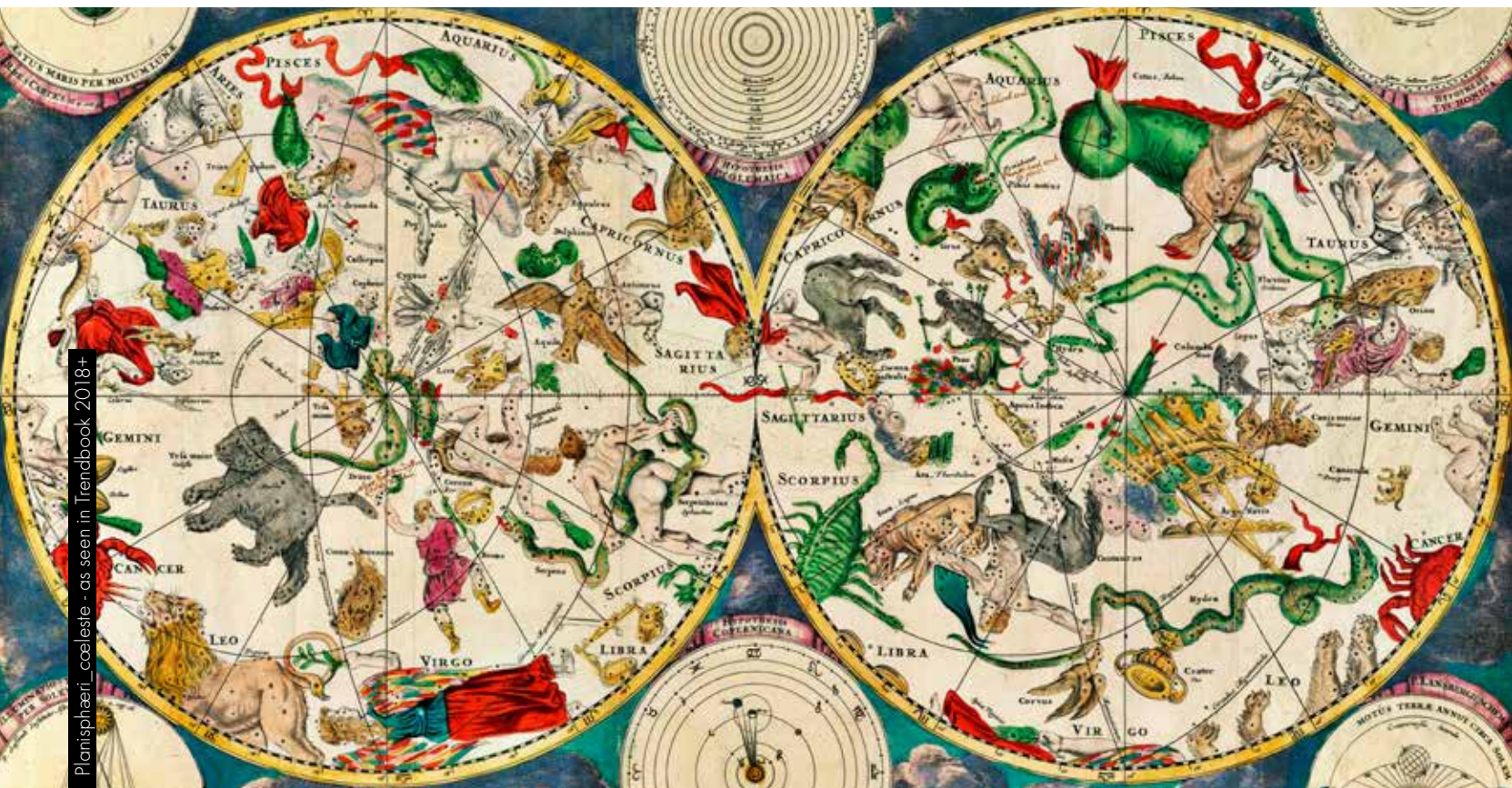
## Kinetic Silhouettes

Credits } 01. JJewels ([www.jjewels.it](http://www.jjewels.it)) | 02. Utopia ([www.utopia-jewels.com](http://www.utopia-jewels.com)) | 03. Coscia ([www.coscia.it](http://www.coscia.it)) | 04. Paolo Piovan ([www.paolopiovan.com](http://www.paolopiovan.com)) | 05. Yoko London ([www.yokolondon.com](http://www.yokolondon.com)) | 06. London Pearl ([www.londonpearl.co.uk](http://www.londonpearl.co.uk))



# FAIRY-TALE MAGIC

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Planisphere\_ coeleste - as seen in Trendbook 2018+

## MYSTERIOUS - FABLES AND FAIRY-TALES - SYMBOLS - STORY-TELLING - DARK FORESTS - ASTROLOGY - SERPENTS

The concept of story-telling is translated into magical and intriguing designs. Snakes, owls, bats, and other forest animals represent a mysterious fable. Symbols, such as the evil eye, offer protection to its wearer. Astrology, translated into star and moon motifs, creates a connection with the dark, unknown universe.





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Credits } 01. Valentino, Men's AW 2016-17 ([www.vogue.com](http://www.vogue.com)) | 02. Amlè ([www.amle.it](http://www.amle.it)) | 03. [www.pexels.com](http://www.pexels.com), - as seen in Trendbook 2018+ - | 04. I Bello ([www.ibello.it](http://www.ibello.it)) | 05. Giamba AW 2015-16 | 06. Spadarella ([www.spadarellagioielli.it](http://www.spadarellagioielli.it)) | 07. Miriam Escofet - Gravity, - as seen in Trendbook 2018+ - | 08. Roberto Demeglio ([www.robertodemeglio.it](http://www.robertodemeglio.it)) | 09. Coriamenta

## Magic Symbols



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## Evil Eye Motifs

Credits } 01. Gregio ([www.gregiojewellery.com](http://www.gregiojewellery.com)) | 02. Alcozer & J ([www.alcozer.it](http://www.alcozer.it)) |  
 03. DD Jewellery ([www.dd-jewellery.gr](http://www.dd-jewellery.gr)) | 04. Netali Nissim ([www.netalinissim.com](http://www.netalinissim.com)) |  
 05. Jools ([www.joolsilver.gr](http://www.joolsilver.gr)) | 06. Meira T ([www.meiratdesigns.com](http://www.meiratdesigns.com))



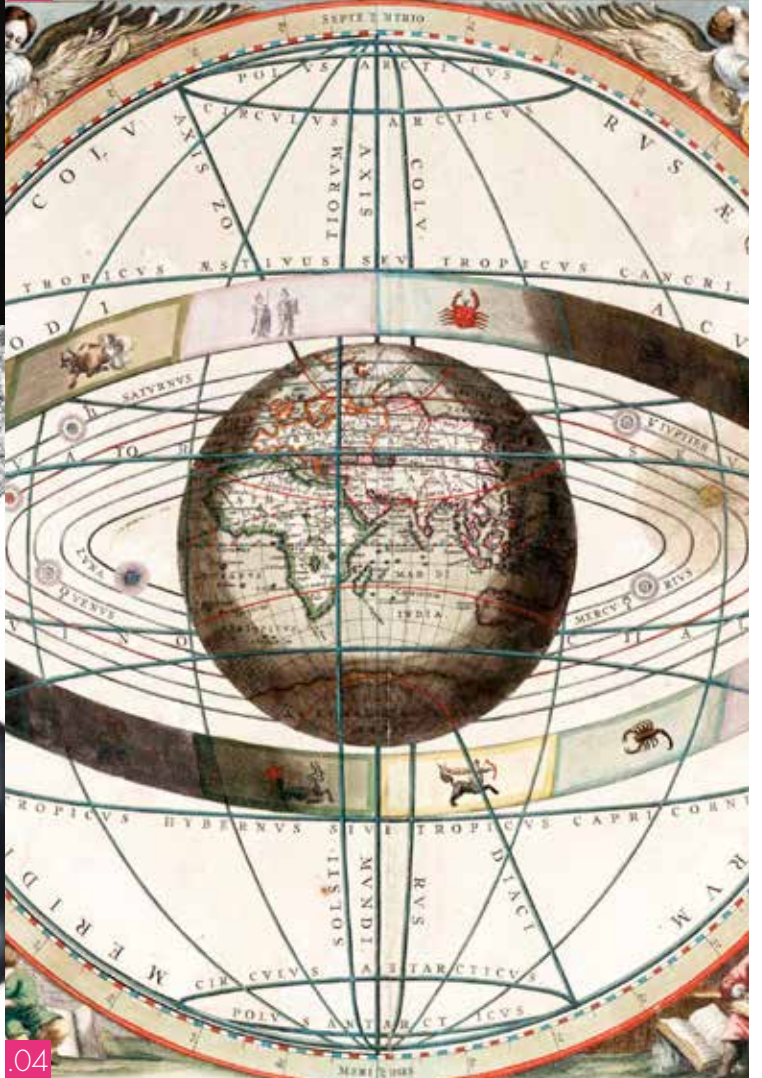
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Credits } **01.** Credits } NASA's Hubble Celebrates 21st Anniversary with Rose of Galaxies, - as seen in Trendbook 2018+ - | **02.** Benedetta Bruzichess, selected LUISA VIA ROMA, [www.luisaviaroma.com](http://www.luisaviaroma.com), image courtesy TRENDFORTREND | **03.** Utopia ([www.utopia-jewels.com](http://www.utopia-jewels.com)) | **04.** Zodiac Map From Wikimedia

# Astrology



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# Stars and Moons

Credits } **01.** Leo Pizzo ([www.leopizzo.com](http://www.leopizzo.com)) | **02.** Dada Arrigoni ([jewelry.dadaarrigoni.com](http://jewelry.dadaarrigoni.com)) | **03.** Gregio ([www.gregiojewellery.com](http://www.gregiojewellery.com)) | **04.** Meira T ([www.meiratdesigns.com](http://www.meiratdesigns.com)) | **05.** Rebecca ([www.rebecca.it](http://www.rebecca.it)) | **06.** Nomination ([www.nomination.com](http://www.nomination.com))



'The Other Nefertiti' by Nora Al-Badri and Jan Nikolai Nelles, 2015, at Victoria & Albert Museum, London. © Nora al-Badri/Jan Nikolai Nelles - as seen in Trendbook 2018+



# Snake Motifs



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## Mythology

Credits} **01.** Dada Arrigoni ([jewelry.dadaarrigoni.com](http://jewelry.dadaarrigoni.com)) | **02.** Maria De Toni ([www.mariadetoni.com](http://www.mariadetoni.com)) | **03.** Marcello Pane ([www.marcellopane.eu](http://www.marcellopane.eu)) | **04.** Gregio ([www.gregiojewellery.com](http://www.gregiojewellery.com)) | **05.** Leaderline ([www.ijewels.it](http://www.ijewels.it)) | **06.** Leo Pizzo ([www.leopizzo.com](http://www.leopizzo.com))



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Credits} **01.** Arthur Szyk (1894-1951). The Haggadah, Dedication to King George VI (1936), Łódź, Poland | **02.** Manuel Bozzi (manuelbozzi.it) | **03.** www.flickr.com | **04.** Etro AW 2016-17 @ indigitalimages.com

## Mystic Woods



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## Dark Flora and Fauna

Credits} **01.** Roberto Bravo ([www.robortobravo.com](http://www.robortobravo.com)) | **02.** Oro Trend ([www.oro-trend.com](http://www.oro-trend.com)) | **03.** Casato ([www.casatogioielli.com](http://www.casatogioielli.com)) | **04.** Maman et Sophie ([www.mamanetsophie.it](http://www.mamanetsophie.it)) | **05.** Gregio ([www.gregiojewellery.com](http://www.gregiojewellery.com)) | **06.** Alcozer & J ([www.alcozer.it](http://www.alcozer.it))



# DAZZLING DELIGHT

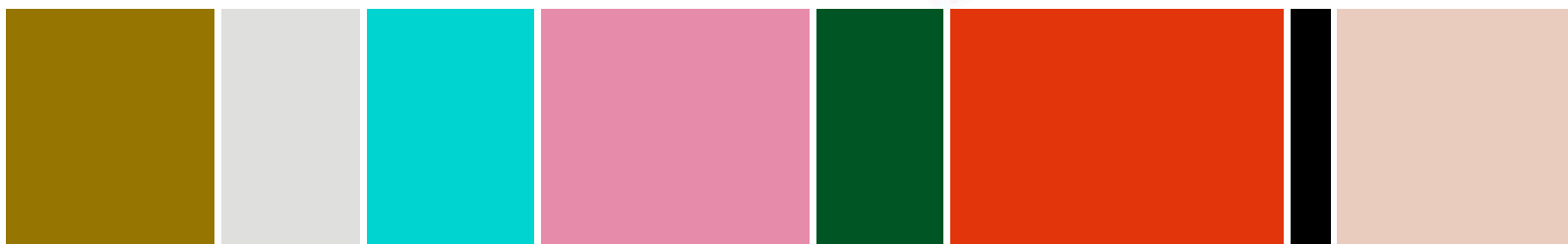
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Stocksnap - as seen in Trendbook 2018+

## ADVANCED STYLE - VINTAGE FEELING - OPULENT ATMOSPHERE - MAXIMALISM - GEMSTONES - GLAMCORE

Dazzling Delight represents a reaction to the minimal tendencies that has dominated design during the last previous seasons. It is fun and pretty with a nostalgic vibe, drawing inspiration from the Rococo and Baroque eras. Bright, colourful gemstones are mixed with sparkling diamonds in vintage-esque, maximalist jewellery pieces.





Credits } 01. Troy Brooks/Gallery House - A Certain Sacrifice | 02. Aaron Shum (www.aaronshum.com) | 03. Saunder @ ORIGIN Passion & Beliefs | 04. Corto Garrone

## Lace Motifs



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## Vintage Feeling

Credits } **01.** JJewels ([www.jjewels.it](http://www.jjewels.it)) | **02.** Aaron Shum ([www.aaronshum.com](http://www.aaronshum.com)) | **03.** Massimo Raiteri ([www.massimoraiteri.com](http://www.massimoraiteri.com)) | **04.** Misis ([www.misis.it](http://www.misis.it)) | **05.** Phillip Gavriel ([www.phillipgavriel.com](http://www.phillipgavriel.com)) | **06.** Mariasole Gioielli ([www.mariasolegioielli.com](http://www.mariasolegioielli.com))



Street Style @ indigitalimages.com - as seen in Trendbook 2018+



## Royal Gems



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## Opulence

Credits } 01. Pasquale Bruni ([www.pasqualebruni.com](http://www.pasqualebruni.com)) | 02. Bibigi ([www.bibigi.it](http://www.bibigi.it)) | 03. Aucella ([www.aucella.com](http://www.aucella.com)) | 04. Stefan Hafner ([www.stefanhafner.com](http://www.stefanhafner.com)) | 05. Phillip Gavriel ([www.phillipgavriel.com](http://www.phillipgavriel.com)) | 06. De Simone Fratelli ([www.desimonefratelli.com](http://www.desimonefratelli.com))



Credits} 01. Jimmy Choo, selected MY THERESA, [www.mytheresa.com](http://www.mytheresa.com), image courtesy TRENDFORTREND | 02. Fendi AW 2016-17 @ [indigitalimages.com](http://indigitalimages.com), - as seen in Trendbook 2018+ - | 03. Stefan Hafner | 04. Arthur Tress | 05. Cameo Italiano ([www.cameoitaliano.it](http://www.cameoitaliano.it)) | 06. [www.thebountykillart.com](http://www.thebountykillart.com) | 07. Leo Pizzo ([www.leopizzo.com](http://www.leopizzo.com)) | 08. Tziporah Salamon, Advanced Style documentary | 09. Casadei, selected LUISA VIA ROMA, [www.luisaviaroma.com](http://www.luisaviaroma.com), image courtesy TRENDFORTREND

## Bright and Colourful



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## Exotic Touch

Credits} 01. JJewels ([www.jjewels.it](http://www.jjewels.it)) | 02. Hans D. Krieger ([www.kriegernet.com](http://www.kriegernet.com))  
 | 03. Nouvelle Bague ([www.nouvellebague.com](http://www.nouvellebague.com)) | 04. De Simone Fratelli ([www.desimonefratelli.com](http://www.desimonefratelli.com))  
 | 05. Petralux ([www.petralux.com](http://www.petralux.com)) | 06. Crivelli ([www.crivelligioielli.com](http://www.crivelligioielli.com))



Credits } 01. Ted Noten - "A Girl's Best Friends" | 02. Gucci AW 2016-17, [www.dillondot.com](http://www.dillondot.com) | 03. I Bello ([www.ibello.it](http://www.ibello.it)) | 04. Karen Walker

# Pearls Extravaganza



# Global Influences

Credits } 01 JJewels ([www.jjewels.it](http://www.jjewels.it)) | 02. Yoko London ([www.yokolondon.com](http://www.yokolondon.com)) | 03. Utopia ([www.utopia-jewels.com](http://www.utopia-jewels.com)) | 04. Coscia ([www.coscia.it](http://www.coscia.it)) | 05. Rebecca ([www.rebecca.it](http://www.rebecca.it)) | 06. Picchiotti ([www.picchiotti.it](http://www.picchiotti.it))



# SHINING ARMOUR

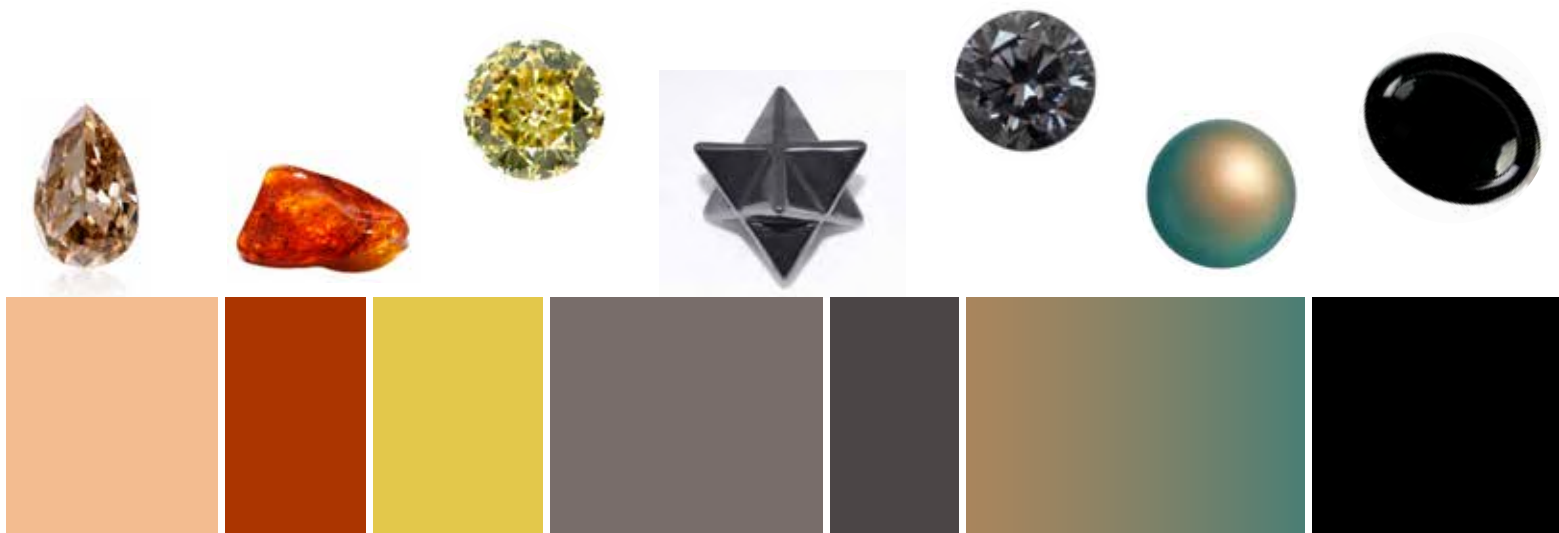
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Jewellery + Forecasting



Nail by Sahand Hesamiyan, 2012, Steel. At Victoria & Albert Museum, London. Courtesy of the artist and The Third Line. - as seen in Trendbook 2018+

## TRIBAL ATMOSPHERE - WARRIOR STYLE - TEXTURED SURFACES - MIXED MEDIA - EDGY SILHOUETTES

Confidence, strength, and power are translated into jewellery pieces with an edgy appeal. Warrior princesses are the muses and it girls of this theme, inspiring designs that imitate spears, shields, swords, and armour. Mixed media pieces also include leather and wood. The atmosphere is warm, tribal, and archaic.





Credits } 01. Micheletto ([www.micheletto.com](http://www.micheletto.com)) | 02. Chris Habana, - as seen in Trendbook 2018+ - | 03. Barcelona Mammoth Museum, [www.museomamut.com](http://www.museomamut.com) | 04. Salar Milano, [www.salar.it](http://www.salar.it), image courtesy TRENDFORTREND



## Spiky Motifs



## Edgy Metal

Credits } 01. DD Jewellery ([www.dd-jewellery.gr](http://www.dd-jewellery.gr)) | 02. DML ([www.dmljewels.com](http://www.dmljewels.com)) | 03. Meira T ([www.meiratdesigns.com](http://www.meiratdesigns.com)) | 04. Richline ([www.richlinegroup.com](http://www.richlinegroup.com)) | 05. Nanis ([www.nanis.it](http://www.nanis.it)) | 06. Kiros Jewels ([www.kirosjewels.com](http://www.kirosjewels.com))



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Credits } 01. JF London, [www.jflondon.net](http://www.jflondon.net), image courtesy TRENDFORTREND | 02. Leka NYC @ ORIGIN Passion & Beliefs | 03. Kiros Jewels ([www.kirosjewels.com](http://www.kirosjewels.com)) | 04. Samurai, [www.o-dark-thirty.blogspot.com](http://www.o-dark-thirty.blogspot.com) | 05. Cesare Paciotti ([www.cesare-paciotti.com](http://www.cesare-paciotti.com)) | 06. [www.pinterest.com/explore/art-deco-pattern](http://www.pinterest.com/explore/art-deco-pattern) | 07. DML ([www.dmljewels.com](http://www.dmljewels.com)) | 08. [www.50.cuhk.edu.hk/en/events/art1](http://www.50.cuhk.edu.hk/en/events/art1) | 09. JF London, [www.jflondon.net](http://www.jflondon.net), image courtesy TRENDFORTREND

# Armour Inspirations



# Spears and Swords

Credits} 01. Cesare Paciotti ([www.cesare-paciotti.com](http://www.cesare-paciotti.com)) | 02. Richline ([www.richline.it](http://www.richline.it)) | 03. Mattioli ([www.mattioligioielli.it](http://www.mattioligioielli.it)) | 04. Casato ([www.casatogioielli.com](http://www.casatogioielli.com)) | 05. Maman et Sophie ([www.mamanetsophie.it](http://www.mamanetsophie.it)) | 06. Honor ([www.honor.highwire.com](http://www.honor.highwire.com))



Charlotte Knowles - as seen in Trendbook 2018+

## Archaic Influences



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## Treated Surfaces

Credits } **01.** Nanis ([www.nanis.it](http://www.nanis.it)) | **02.** Nuovi Gioielli ([www.nuovigioielli.com](http://www.nuovigioielli.com)) | **03.** Maman et Sophie ([www.mamanetsophie.it](http://www.mamanetsophie.it)) | **04.** Garavelli ([www.garavellialdo.com](http://www.garavellialdo.com)) | **05.** Vendorafa ([www.vendorafa.net](http://www.vendorafa.net)) | **06.** Andrea Piccini ([www.andreapiccini.it](http://www.andreapiccini.it))



Credits } 01. Koket | 02. Bavi Glanca, - as seen in Trendbook 2018+ - | 03. Federica Tosi, selected LUISA VIA ROMA, [www.luisaviaroma.com](http://www.luisaviaroma.com), image courtesy TRENDFORTREND | 04. Quentin Verwaerde - Porte d'un temple, Munich, - as seen in Trendbook 2018+ -

## Mixed Media



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## Leather and Wood

Credits } **01.** Cesare Paciotti ([www.cesare-paciotti.com](http://www.cesare-paciotti.com)) | **02.** Fonsi srl | **03.** Tirisi ([www.tirisi.com](http://www.tirisi.com)) | **04.** Alcozer & J ([www.alcozer.it](http://www.alcozer.it)) | **05.** Micheletto ([www.micheletto.com](http://www.micheletto.com)) | **06.** Gregio ([www.gregiojewellery.com](http://www.gregiojewellery.com))



# FANTASY JOURNEY

**TRENDVISION**  
Jewellery + Forecasting

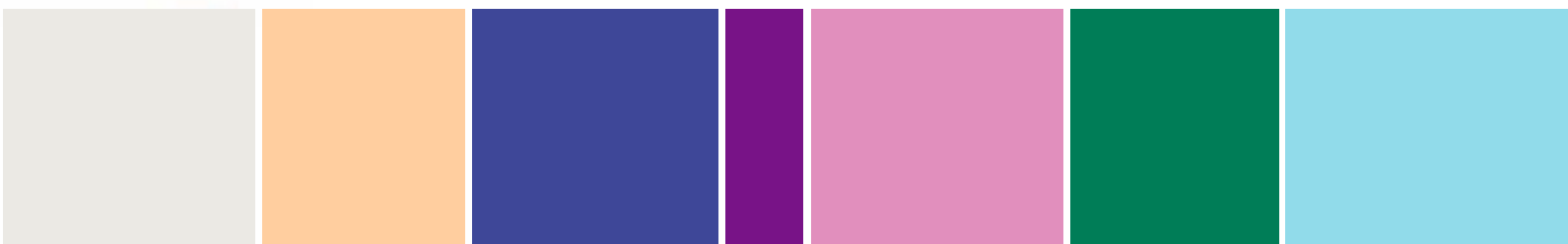


Cloisonné enamel vases, Namikawa Yasuyuki, Kyoto, Japan ca. 1880-90, copyright: Victoria and Albert Museum, London



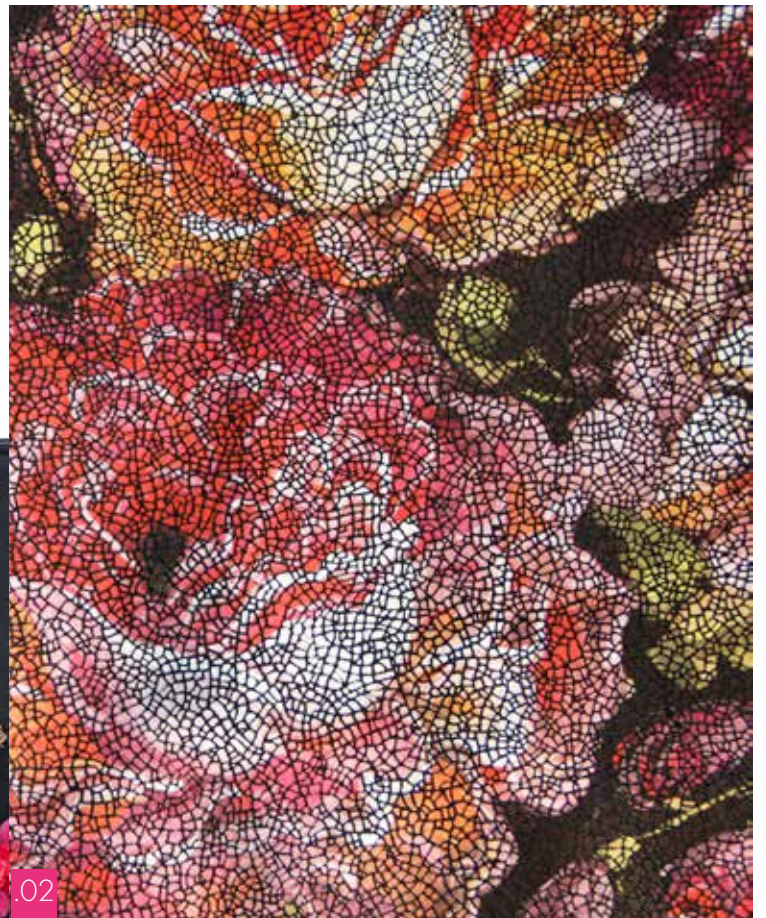
# NATURE - JUNGLE FEVER - EXOTIC ANIMALS - FLORA AND FAUNA - UNDER WATER CREATURES

Fantasy Journey invites us to a trip around the world, travelling by land, sea, and sky. We encounter beautiful plants and flowers, exotic animals and paradise birds, sea stars and mermaids. It is a take on nature that merges folk with a surrealist atmosphere. A trip experienced both physically and emotionally.





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Credits } 01. Thale Blanc, - as seen in Trendbook 2018+ - | 02. Koket | 03. Gucci SS 2016 @ indigitalimages.com, - as seen in Trendbook 2018+ - | 04. Aaron Shum (www.aaronshum.com)

# Flower Motifs



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# Pastel Colours

Credits} 01. Pasquale Bruni ([www.pasqualebruni.com](http://www.pasqualebruni.com)) | 02. Angry Jewellery | 03. Stefan Hafner ([www.stefanhafner.com](http://www.stefanhafner.com)) | 04. Didofà ([www.didofa.com](http://www.didofa.com)) | 05. Moraglione ([www.moraglione.com](http://www.moraglione.com)) | 06. Paolo Piovan ([www.paolopiovan.com](http://www.paolopiovan.com))



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Credits} **01.** Roberto Bravo ([www.robertobravo.com](http://www.robertobravo.com)) | **02.** Angela Reyna @ ORIGIN Passion & Beliefs | **03.** Alexander McQueen, selected MY THERESA, [www.mytheresa.com](http://www.mytheresa.com), image courtesy TRENDFORTREND | **04.** Miriam Escofet - FIDDLER'S HILL NEST, - as seen in Trendbook 2018+ - | **05.** Nouvelle Bague ([www.nouvellebague.com](http://www.nouvellebague.com)) | **06.** Boca do Lobo | **07.** Alexander McQueen, selected MY THERESA, [www.mytheresa.com](http://www.mytheresa.com), image courtesy TRENDFORTREND | **08.** [www.themilanes.com](http://www.themilanes.com) | **09.** Moraglione ([www.moraglione.com](http://www.moraglione.com))

# Exotic Flora



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## Mixed Media

Credits} **01.** Nouvelle Bague ([www.nouvellebague.com](http://www.nouvellebague.com)) | **02.** Moraglione ([www.moraglione.com](http://www.moraglione.com)) | **03.** Roberto Bravo ([www.robertobravo.com](http://www.robertobravo.com)) | **04.** Misis ([www.misis.it](http://www.misis.it)) | **05.** Lebole Gioielli ([www.lebolegioielli.it](http://www.lebolegioielli.it)) | **06.** Aaron Shum ([www.aaronshum.com](http://www.aaronshum.com))



Monkey Lamp by Seletti: as seen in Trendbook 2018+

# Sparkling Animalia



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# Paradise Birds

Credits } **01.** Misis ([www.misis.it](http://www.misis.it)) | **02.** Angry ([www.angry.it](http://www.angry.it)) | **03.** Roberto Bravo ([www.robertobravo.com](http://www.robertobravo.com)) | **04.** Dada Arrigoni ([jewelry.dadaarrigoni.com](http://jewelry.dadaarrigoni.com)) | **05.** Maria De Toni ([www.mariadetoni.com](http://www.mariadetoni.com)) | **06.** Giovanni Ferraris ([www.ferraris.it](http://www.ferraris.it))



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Credits } 01. Scarf by Coach, selected MY THERESA ([www.mytheresa.com](http://www.mytheresa.com)), image courtesy TRENDFORTREND | 02. Roksanda | 03. Thomasine Gloves ([www.wolfandbadger.com/us/zurich-glove-with-chain-orange/](http://www.wolfandbadger.com/us/zurich-glove-with-chain-orange/)) | 04. Versailles iPhone Case



# Sea Animals



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# Ocean Poetry

Credits} 01. Misis ([www.misis.it](http://www.misis.it)) | 02. Giovanni Raspini ([www.giovaniraspini.com](http://www.giovaniraspini.com)) | 03. Amlé ([www.amle.it](http://www.amle.it)) | 04. Maman et Sophie ([www.mamanetsophie.it](http://www.mamanetsophie.it)) | 05. De Simone Fratelli ([www.desimonefratelli.com](http://www.desimonefratelli.com)) | 06. Alcozer & J ([www.alcozer.it](http://www.alcozer.it))



# DIGITALISED MINIMALISM

**TRENDVISION**  
Jewellery + Forecasting

Dissection, 2007, 180 x 180 cm, copyright: Jean-Francois Rouzier - as seen in Trendbook 2018+



Apocessus de New York - historical document, Aeks Project, 2012, copy-right: Jean-Francois Rouzier - as seen in Trendbook 2018+

## LIGHT VS DARK - PIXEL PAVÉ - BLACK AND WHITE - DIGITAL PATTERNS - MINIMAL SILHOUETTES

Digital Minimalism is all about contrasts. Contrasts between dark metal and white diamonds, yellow gold and brown diamonds, white enamel and black stones. Pixels and circuits inspire the making of digital patterns made up by diamond pavé. The atmosphere is modern and sophisticated, with a futuristic, digital touch.





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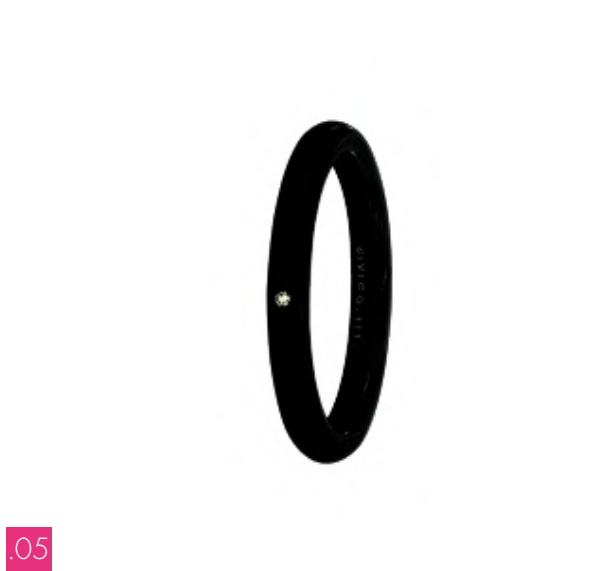
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Credits } **01.** Chicago 9, 2014, 120 x 120 cm, copyright: Jean-Francois Rauzier - as seen in Trendbook 2018+ - | **02.** Blue Italy TM @ ORIGIN Passion & Beliefs | **03.** Djula (djula.fr) | **04.** Fenty x Puma AW 2016-17 @ indigitalimages.com, - as seen in Trendbook 2018+ -

## Black Metal



## Contrasting Diamonds

Credits } 01. Sharra Pagano ([www.sharrapagano.it](http://www.sharrapagano.it)) | 02. Utopia ([www.utopia-jewels.com](http://www.utopia-jewels.com)) | 03. Jarretiere ([www.jproject.it](http://www.jproject.it)) | 04. C&C Gioielli ([www.cecgioielli.com](http://www.cecgioielli.com)) | 05. Civico 111 ([www.civico111.com](http://www.civico111.com)) | 06. Micheletto ([www.micheletto.com](http://www.micheletto.com))



Simen Johan Untitled #182, 2016 Digital C-Print © Simen Johan, Courtesy Yossi Milo Gallery, New York - as seen in Trendbook 2018+

# Bakelite Material



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**B&W**

Credits } 01. Brosway ([www.brosway.com](http://www.brosway.com)) | 02. Jarretiere ([www.jproject.it](http://www.jproject.it)) | 03. Eclat ([www.eclatpreziosi.it](http://www.eclatpreziosi.it)) | 04. Chantecler ([www.chantecler.it](http://www.chantecler.it)) | 05. Luca Carati ([www.lucacarati.it](http://www.lucacarati.it)) | 06. Roberto Demeglio ([www.robertodemeglio.it](http://www.robertodemeglio.it))



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Credits } 01. Jimmy Choo, selected MY THERESA, [www.mytheresa.com](http://www.mytheresa.com), image courtesy TRENDFORTREND | 02. Gordon Cheung, Rainbow | 03. Jools ([joolsjewellery.co.uk](http://joolsjewellery.co.uk)) | 04. Paris Street Style @ [indigitalimages.com](http://indigitalimages.com), - as seen in Trendbook 2018+ - | 05. Jarretiere ([jproject.it](http://jproject.it)) | 06. Carsten Hoeller | 07. Kiros Jewels ([www.kirosjewels.com](http://www.kirosjewels.com)) | 08. Carsten Hoeller | 09. Elena Iachi ([www.elenaiachi.it](http://www.elenaiachi.it)) image courtesy TRENDFORTREND



# Geometry



# Black and Brown Diamonds

Credits} 01. Casato ([www.casatogioielli.com](http://www.casatogioielli.com)) | 02. Roberto Demeglio ([www.robertodemeglio.it](http://www.robertodemeglio.it)) | 03. Brusi ([www.brusi.it](http://www.brusi.it)) | 04. Meira T ([www.meiratdesigns.com](http://www.meiratdesigns.com)) | 05. Roma 1947 ([roma1947.it](http://roma1947.it)) | 06. Jarretiere ([www.jproject.it](http://www.jproject.it))



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Credits } 01. Isabel Marant, selected MY THERESA, [www.mytheresa.com](http://www.mytheresa.com), image courtesy TRENDFORTREND | 02. Marcus Faunier | 03. YVY @ ORIGIN Passion & Beliefs | 04. Panos and Savas ([panossavas-jewelry.com](http://panossavas-jewelry.com))

# Digital Patterns



# Pixel Effects

Credits } 01. Luca Carati ([www.lucacarati.it](http://www.lucacarati.it)) | 02. Marcello Pane ([www.marcellopane.eu](http://www.marcellopane.eu)) | 03. Kiros Paris ([www.kirosparis.com](http://www.kirosparis.com)) | 04. Tatiana Faberge ([www.tatianafaberge.net](http://www.tatianafaberge.net)) | 05. Moraglione ([www.moraglione.com](http://www.moraglione.com)) | 06. C&C Gioielli ([www.cecgioielli.com](http://www.cecgioielli.com))



# SPACE AGE

**TRENDVISION**  
Jewellery + Forecasting

Kass Copeland - Robot - as seen in Trendbook 2018+

URANUS

VENUS

JUPITER

THE  
GREATEST  
PLANET

SATURN

THE  
PLANET  
WITH THE RINGS

NEPTUNE



Flickr - as seen in Trendbook 2018+

## INDUSTRIAL INSPIRATION - SPACE TRAVEL INFLUENCES - METAL-CENTRIC - LUNAR SURFACES - SCREWS AND BOLTS

Space Age brings back 60's space age-fashion with an industrial twist. The theme is metal-centric with rigid silhouettes like bangle bracelets and collar necklaces. Space travel and moon expeditions inspire the use of surfaces with uneven, lunar textures. An honest and contemporary theme with post-apocalyptic influences.





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Credits } **01.** Giuseppe Zanotti, selected MY THERESA, [www.mytheresa.com](http://www.mytheresa.com), image courtesy TRENDFORTREND, - as seen in Trendbook 2018+ - | **02.** JVC Videosphere, JVC Ltd. Japan, 1974. Copyright: Victoria & Albert Museum, London, - as seen in Trendbook 2018+ - | **03.** Roberto Coin ([it.robortocoin.com](http://it.robortocoin.com)) | **04.** Edouard Martinet, [www.edouardmartinet.fr](http://www.edouardmartinet.fr) | **05.** Giulia Jewels ([www.giuliajewels.it](http://www.giuliajewels.it)) | **06.** Dhruv Kapoor @ ORIGIN Passion & Beliefs | **07.** C&C Gioielli ([www.cecgioielli.com](http://www.cecgioielli.com)) | **08.** Simon Stålenhage, [www.simonstalenhag.se](http://www.simonstalenhag.se) | **09.** Acne Studios, selected MY THERESA, [www.mytheresa.com](http://www.mytheresa.com), image courtesy TRENDFORTREND

# Industrial Minimalism



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# Smooth Surfaces

Credits} **01.** Roberto Coin ([it.robortocoin.com](http://it.robortocoin.com)) | **02.** Mattioli ([www.mattioligioielli.it](http://www.mattioligioielli.it)) |  
**03.** Alunno e Marcantoni ([www.alunnoemarcantoni.it](http://www.alunnoemarcantoni.it)) | **04.** Karizia ([www.karizia.it](http://www.karizia.it)) |  
**05.** Sixties ([www.timemode.com](http://www.timemode.com)) | **06.** C&C Gioielli ([www.cecgioielli.com](http://www.cecgioielli.com))



Credits } 01. Gunner Cade (1952) cover art by Paul Bacon | 02. Christopher Raeburn SS 2017 @ indigitalimages.com, - as seen in Trendbook 2018+ - | 03. Speggiorini Silvano (www.speggiorinsilvanosrl.it) | 04. Olivo Barbieri



# Hardware Influences



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# Kinetic Effects

Credits } **01.** Fope ([www.fope.com](http://www.fope.com)) | **02.** Crivelli ([www.crivelligioielli.com](http://www.crivelligioielli.com)) | **03.** Sharra Pagano ([www.sharrapagano.it](http://www.sharrapagano.it)) | **04.** Brosway ([www.brosway.com](http://www.brosway.com)) | **05.** Garavelli ([www.garavellialdo.com](http://www.garavellialdo.com)) | **06.** Pesavento ([www.pesavento.com](http://www.pesavento.com))



Ph. Scott Webb - as seen in Trendbook 2018+

## Bolts and Screws



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## Gas Tube

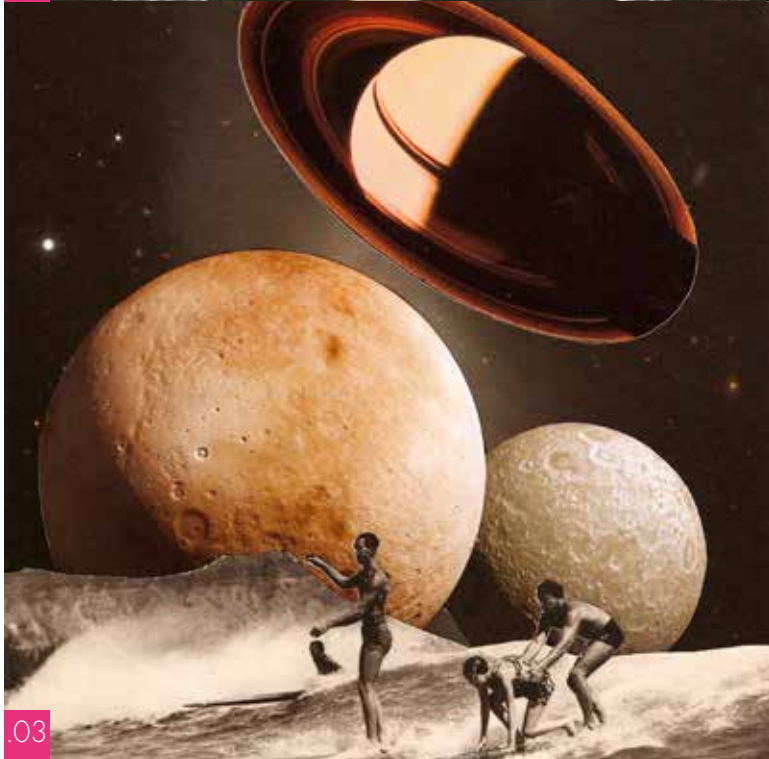
Credits} 01. Marcello Pane ([www.marcellopane.eu](http://www.marcellopane.eu)) | 02. Pesavento ([www.pesavento.com](http://www.pesavento.com)) | 03. Giulia Jewels ([www.giuliajewels.it](http://www.giuliajewels.it)) | 04. Giorgio Visconti ([www.giorgiovisconti.it](http://www.giorgiovisconti.it)) | 05. Treemme ([www.treemme.com](http://www.treemme.com)) | 06. Roberto Coin ([it.robertocoin.com](http://it.robertocoin.com))



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Credits } **01.** Kass Copeland | **02.** Christopher Raeburn SS 2017 @ indigitalimages.com, - as seen in Trendbook 2018+ - | **03.** Surfers by Steven Quinn, - as seen in Trendbook 2018+ - | **04.** Eclat ([www.eclatpreziosi.it](http://www.eclatpreziosi.it))

# Lunar Surfaces



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# Space Age Inspirations

Credits } 01. Giulia Jewels ([www.giuliajewels.it](http://www.giuliajewels.it)) | 02. Tererò ([www.terero.com](http://www.terero.com)) | 03. The Fifth Season by Roberto Coin ([www.fsfbyrobertocoin.com](http://www.fsfbyrobertocoin.com)) | 04. Roma 1947 ([www.roma1947.it](http://www.roma1947.it)) | 05. Giovanni Raspini ([www.giovaniraspini.com](http://www.giovaniraspini.com)) | 06. Diva Gioielli ([www.divagioielli.com](http://www.divagioielli.com))



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Jewellery + Forecasting

[www.trendivisionforecasting.com](http://www.trendivisionforecasting.com)