





Bulletin no. 1

IEG: At VOICE the future jewellery trends in the new The Jewellery Trendbook 2022+ by Trendvision

Monday, 14th September, live in Vicenza on Italian Exhibition Group's trade show stage and online on the website and the VOICE Facebook and YouTube profiles, the presentation of the 19th edition of the book that reveals all the sector's trends.

www.vicenzaoro.com/it/voice

Vicenza, 28th August 2020 – Exclusively at **VOICE** - **Vicenzaoro International Community Event** (12-14 September 2020, at Vicenza Expo Centre) the launching of the 19th "**The Jewellery Trendbook 2022+**", the international jewellery market's authentic bible that reports on emerging phenomena and consumption evolution over the coming 18 months.

Trendvision Jewellery + Forecasting, the first independent Observatory created by Italian Exhibition Group (IEG) that specializes in jewellery forecasting, presents the much-awaited volume during the live event TV TALK – PREDICTIONS @ VOICE – A Forecasting Event | Presenting Seasons 2022, the seminar scheduled for Monday, 14th September at 2.30 pm, organized into three sessions: Emerging Phenomena, Jewellery Panorama and Forecast 2022.

On **The Stage of Voice**, the interactive stage set up in the heart of Hall 7, the event's presenters and moderators during the talk-show, **Paola De Luca**, Founder and Creative Director of Trendvision Jewellery + Forecasting, and **David Brough**, Founder and Editor in Chief of Jewellery Outlook, will be exploring the sector's future scenarios with **Akash Das**, Professor at ISDI, Mumbai - School of Fashion Design and Researcher for The Futurist Ltd.; **Ash Allibhai**, Trend Forecaster and Fashion Director at Asbo Magazine; **Smitha Sadandan**, Journalist and Jewellery Editor; **Thomas Lazzarini**, Stylist and Personal Shopper for Farfetch. The programme will also see interventions from **Paige Novick**, Founder and Creative Director of the homonymous company, and jewellery designer **Lydia Courteille**; **Satta Matturi**, Founder and Creative Director at Satta Matturi Fine Jewellery; **Roshni and Rahul Jhavery** from Studio Renn; **Lauren Kulchinsky Levison**, Vice President, Chief Style Officer and Curator for Mayfair Rocks in New York; **Narendra Kumar**, Creative Director at Amazon Fashion India, Fashion Designer and Filmmaker; **Adrien Roberts**, International Director of Education for the Italian Fashion School - Accademia di Costume e Moda,.

The event will also be transmitted in streaming on the website and on the Show's YouTube and Facebook profiles.

FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Screen-based Share Market (MTA) organised and managed by Borsa Italiana S.p.A., is a leader in Italy in the organisation of trade fairs and one of the main operators in the trade fair and conference sector at European level, with structures in Rimini and Vicenza, as well as further sites in Milan and Arezzo. The IEG Group is notable in the organisation of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness, Sport and Leisure; Green & Technology. In the last few years, IEG started a significant expansion process abroad, also through the conclusion of joint ventures with local operators (for example, in the United States, Arab Emirates and in China). IEG closed the 2019 financial year with consolidated total revenues of € 178.6 million, an EBITDA of € 41.9 million and a consolidated net profit of € 12.6 million. In 2019, IEG totalled 48 organised or hosted fairs and 190 conferences. https://www.iegexpo.it/en/

12 - 14 September 2020 | Vicenza, Italy





PRESS CONTACT ITALIAN EXHIBITION GROUP

Michela Moneta | Press Office Coordinator

VICENZAORO International PR Agency: Barabino & Partners

Laura Bruzzone +49 30 66404060| +49 173 6181650 – <u>I.bruzzone@barabino.de</u> Lara Hesse +49 30 66404060| +49 177 4146630 – <u>I.hesse@barabino.de</u>

MEDIA AGENCY IEG Vicenza Branch: MYPRLab T. +39 0444.512550

Filippo Nani +39 335.101.93.90 <u>filippo.nani@myprlab.it</u> Lisa Scudeler +39.338.691.03.47 <u>lisa.scudeler@myprlab.it</u>

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be com plete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date.