

## IEG/VICENZAORO JANUARY 2020: THE FUTURE OF DIAMONDS, BETWEEN UNPRECEDENTED CHALLENGES AND NEW OPPORTUNITIES, THE FOCUS OF TRENDVISION TALK, THE JEWELLERY WORLD'S FORECASTING REFERENCE

*A valuable chance for the needs and backgrounds of new consumers to dialogue with the diamond business world and to present new opportunities offered by the diamond market*

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Vicenza, 14<sup>th</sup> January 2020 – What is the future of diamonds? This is the question that will be at the core of reflections and debates at **Trendvision Talk (Tv Talk)** during Vicenzaoro January, scheduled to take place from 17<sup>th</sup> to 22<sup>nd</sup> January. A unique panel, Tv Talks was launched successfully at the last edition of Vicenzaoro in September and is organized by **Trendvision Jewellery + Forecasting**, IEG's independent Observatory that specializes in forecasting global jewellery trends.

The talk, which will take place on Saturday, January 19<sup>th</sup> at 10.30 am in Tiziano Room, Hall 7.1 at Vicenza Expo Centre, is one of the main events on the calendar at Vicenzaoro January 2020, and will call the visitors' attention to the main trends and evolutions in the sector's future foreseen by some of the most authoritative voices in the industry.

The event will offer thoughts and unprecedented ideas on the challenges and trends that will feature in the diamond industry in the coming months and years. From the distribution of lab-grown diamonds, which brings with it a new need for supply chain transparency, to the extension and diversification of an increasingly more inclusive and multi-form audience of consumers with the consequent re-thinking of communication logics.

The speakers taking part in the debate include:

- **Pramod Kumar Agrawal**, President of GJEPC, Gem Jewellery Export Promotion Council (Indian state export agency)
- **Paola De Luca**, Creative Director & Founder of Trendvision Jewellery + Forecasting;
- **David Brough**, Editor and co-founder of Jewellery Outlook;
- **Esther Ligthart**, founder of bizzita.com;
- **Thierry Silber**, CEO and founder of Madestones®;
- **Tomasz Donocik**, Designer;
- **Stephen Lussier**, Executive Vice President of Consumer & Brands - De Beers Group

For information, refer to the following website: [www.vicenzaoro.com/it/january](http://www.vicenzaoro.com/it/january)

### FOCUS ON ITALIAN EXHIBITION GROUP SPA

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players in Europe in the expo and conference sector, with its venues in Rimini and Vicenza. The IEG Group stands out for the organization of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality & Lifestyle; Wellness, Sports and Leisure; Green & Technology. In recent years, IEG has launched an important process of foreign expansion, also by means of joint ventures inked with local players (e.g. in the United States, Arab Emirates and China). IEG ended the 2018 financial year with a total consolidated turnover of 159.7 million euros, an EBITDA of 30.8 million and a net consolidated profit of 10.8 million euros. In 2018, IEG held an overall total of 53 exhibitions organized or hosted and 181 conferences events in its Rimini and Vicenza expo and conference venues. [www.iegexpo.it](http://www.iegexpo.it)

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